

Care BC Newsletter

June 2020

carebc.ca

Meals on Wheels | Family Respite Centre | Community Integration Project

THANK YOU everyone for supporting Meals on Wheels during the COVID-19 outbreak! We can't deliver Meals on Wheels without your help!

We hope you are well and continuing to be safe during these challenging times. As we enter a new phase in the COVID-19 pandemic and ponder the new normal we all face, we'd like to take a moment to remember all the things for which we are thankful. We are so grateful for the support we have received from the community.

With help from our team of volunteers and financial assistance from our donors, we delivered over 127,000 meals to homebound seniors across Vancouver & Richmond last year!

We are very appreciative for the financial donations we have received from organizations supporting the community, specifically in response to COVID-19. To highlight a few:

In April, a generous donation was received from **Intact Insurance**. Rosa Nelson, VP, Claims and Customer Service for the Western Division, wrote:

"The Intact team was so happy to support Meals on Wheels with the good work they do providing meals throughout the community. Their values align with ours: we want to support people to be resilient in good times and help them through bad times and that's what Meals on Wheels does. Our team has truly enjoyed this experience and I am not sure who benefited more: us or the customers that Meals on Wheels is able to help."

In May, **Wheaton Precious Metals'** Community Support & Response Fund also responded with a significant financial contribution. Randy Smallwood, President & CEO of Wheaton Precious Metals, stated:

"Access to a well-balanced and nutritious meal is essential for staying healthy. Especially during these times, having a hot meal delivered to your door is not only providing members of our community with nutrients for the day in a safe manner, but also provides a friendly check-in and social connection to those who most need it. We are proud to support Meals on Wheels and greatly commend the volunteers and employees at Care BC that help make this program possible."

Care BC subsidizes the cost of every meal we deliver to keep them affordable for seniors at risk of social isolation.

A donation of \$10,000 subsidizes 5,000 meals.

Donations were also received from local **RBC Bank branches**. Marianne Pel, the Branch Administrator for the Vancouver, Kerrisdale branch of RBC Dominion Securities (DS) explained:

"During this COVID-19 crisis, our National Leadership initiated a DS Food Security Campaign. Each DS branch location was challenged to reach out to our local Meals on Wheels chapter with a donation. Our goal, firm wide, was to donate \$125,000 to Meals on Wheels."

Marilyn Welch, Vice President & Assistant Branch Manager of the RBC DS Marine Gateway South Vancouver-Richmond branch wrote:

"With the leadership support from my Branch Manager, Mark Husken and the caring support from the staff at the RBC DS Marine Gateway South Vancouver-Richmond branch, we chose to support the MOW program because we recognize the amazing care and essential service that you are providing to seniors, care-givers, and other individuals during these unprecedented times. Thank you for all the good and great work that Care BC is doing and it is our privilege to support you and our local communities."

Stong's Market, Dunbar location, has been collecting funds at their cash registers since May 17th. Brian Bradley, President of Stong's Market commented:

"We are very pleased to fundraise at our Dunbar location on behalf of Meals on Wheels. The service you are providing to those in our community that need additional support, especially in this time of need, is inspiring. We are happy to connect our customers with your cause."

The Vancouver Foundation, through their *Community Response Fund (CRF)*, awarded a grant to MOW upon the recommendation of Volunteer Advisors. The CRF was launched by four partners: Vancouver Foundation, Vancity Credit Union, United Way Lower Mainland, and the City of Vancouver to support community through the COVID-19 pandemic. We are extremely grateful to all four partners for their thoughtful consideration and generous gift.



At our most recent fundraising Dinner & Auction (Oct. 2019), we raised \$130,000!

But our ability to raise funds in the same way has been affected by the COVID-19 crisis.

In last month's newsletter we thanked and highlighted some of the hundreds of new volunteers who have started delivering meals when the COVID-19 outbreak began. In this newsletter we acknowledge the other crucial component required to continue our charitable programming - donors. As always, we are extremely grateful to those who have provided financial support in the past. We are particularly thankful to those donors who reached out - either with a new donation, or a larger donation - during this time of need. Without these contributions - from volunteers who donate their time and donors who contribute financial support - we could not continue to provide this essential MOW service.

These contributions are particularly vital as we contemplate our new normal for fundraising initiatives. In previous years, our annual dinner & auction in October had been our largest fundraising event in the year. We hope that you will make a donation and help spread the word about our need for funds to continue our programming.

Although COVID-19 has created many hardships across the globe, it warms-the-heart to see how the community has come together in response. To those who have supported Care BC - either with a donation of their time volunteering, or a financial gift - we THANK YOU!







A donation of \$1,000 covers the subsidies for 500 meals.

We also thank our program partners (Fair Haven Homes Society, the Vancouver Foundation, St. George's Place Society, Vancouver Coastal Health), and acknowledge the financial assistance of the Province of British Columbia including a Community Gaming Grant.

To view previous editions of our newsletter, visit: www.carebc.ca/annual-reports--newsletters

Annual General Meeting:
June 24, 2020

Join us for our 121st **Annual General Meeting** (AGM) on June 24th at 4pm. Due to COVID-19 restrictions, we are exploring video-conferencing alternatives to meeting in person. We'll share updates from the previous year and present our Annual Report. If you are interested in attending, please contact Sheila - 604-733-6614 or info@carebc.ca. Instructions for how to participate will be distributed to those who expressed interest in attending.